

Intersection Associates

Video Production for Education and Broadcast

56 Chestnut Street Cambridge, Massachusetts 02139 617 492-5200 email: ia@iamedia.com

Intersection Associates is an audio-visual and video production facility specializing in materials for education, training and broadcast. The organization concentrates on documentaries that explore issues of human behavior, and on productions that help to promote the work of organizations and institutions engaged in non-profit and educational activities.

Past productions include work for the U.S. Department of Housing and Urban Development (H.U.D.), Inter-American Foundation, AT&T Family Fund, Center for Health and Global Environment (Harvard Medical School), National Audubon Society, U.S. Agency For International Development, Unitarian Universalist Service Committee, Harvard Business School, INC. Magazine, U.S. Administration On Aging, March Of Dimes, American Red Cross Blood Services, International Physicians for the Prevention of Nuclear War, Facing History and Ourselves National Foundation, and many others. In recent years, members of Intersection Associates have worked in the Middle East, the Soviet Union, Central and South America, Africa, Europe, the Caribbean, and numerous locations throughout the United States.

The work of Intersection Associates has been recognized through awards and citations from the Ann Arbor Film Festival, New England Film Festival, Regional Cine Eagle, American Film Festival Finalist, Athens International Video Festival, American National Red Cross Communication For Excellence Awards, and the Sinking Creek Film Festival. Intersection has also received the National Media Award for education and training videotapes from the Retirement Research Foundation (a John D. MacArthur foundation).

Media productions have, in whole or in part, been included in a variety of local television programs (over 60 stations) as well as regional and national programs, such as *MacNeill-Lehrer NewsHour*, *Nightline*, *The Donahue Show*, *The Today Show*, *The Discovery Channel*, *The Learning Channel*, *Turner Broadcast*, *Israel Television*, *Gosteleradio(USSR)* and *WGBH-Boston*.

John McGannon is the founder and director of Intersection Associates. He is a *summa cum laude* and *phi beta kappa* graduate of Princeton University and holds an Ed.M. degree from Harvard University in Education Program Development. Before founding Intersection Associates, John was a teacher and curriculum developer in secondary schools, an adolescent and family counselor, and a curriculum developer and media producer for the Education Development Center in Newton, Massachusetts. He has produced over 200 full-length documentary and training video tapes, many with accompanying written and/or web materials. He has also published extensively in print and photography.

Susan Wing is the video director of Intersection Associates. She graduated as an Art Major from the University of Massachusetts. Before coming to Intersection, Susu was an art teacher, resource center director and prize-winning photographer and visual artist.

Services available from Intersection Associates include:

- **broadcast video production**, including single and multi-camera remote capabilities, using Sony broadcast equipment, on BetaSP, and DVCAM formats.
- **broadcast video editing**, AVID non-linear editing systems, including broadcast graphics, 3D special effects, AfterEffects, BorisFX, Elastic Reality, and full digital audio processing, on BetaSP, 3/4SP", DV and Hi8 formats..
- **producing, directing and scripting for video and cd-rom applications**
- **audio and video duplication**
- **training and educational materials**

Some organizations and institutions who have worked with us:

American Red Cross Blood Services
National Science Foundation
International Physicians for the
Prevention of Nuclear War
Unitarian Universalist Service Committee
CARE International
AT&T Family Fund
Educators For Social Responsibility
US Dept. Of Housing & Urban Development
InterAmerican Foundation
National Audubon Society
U.S. Agency For International Development
Volunteers in Overseas Cooperative Assistance
Work/Family Directions, Inc.
Abt Associates, Inc.
Massachusetts Water Resources Authority
Digital Equipment Corporation
Aetna Life and Casualty
Corporation for National & Community Service
Reebok Human Rights Foundation
MacNeill-Lehrer Newshour
NBC Today Show
The Donahue Show
NBC Evening News
The Discovery Channel
The Learning Channel
ABC's Nightline
BBC (Britain) and RAI One (Italy)
Israeli Broadcast Authority
Mailman Family Foundation
Education Development Center, Inc.
Initiative for a Competitive Inner City

National Foundation/ March Of Dimes
W.K.Kellogg Foundation
Yale University Video Archives
Harvard University
Business School
Medical School
Graduate School of Education
Center for Health and Global Environment
Connecticut State Department of Education
Massachusetts State Department of Education
Childrens' Hospital
Boston University
Technical Education Research Centers
University Of Massachusetts Center On Aging
Newbury Chamber Orchestra
Boston Arts Academy
Opera Company of Boston
Boston Lyric Opera
Microfluidics Corporation
Boston Private Industry Council
Facing History & Ourselves National Foundation
International Student Pugwash
New England Dairy & Food Council
Taunton Press
Reach Out and Read
Yankee Barn Homes, Inc.
Project Adventure, Inc.
Revson Foundation
Massachusetts General Hospital
Combined Jewish Philanthropies
Assoc. for Americans & Canadians in Israel
Sloan School at MIT